



# EXCELLENCE IN EDUCATION CONSULTANCY

24<sup>TH</sup> APRIL 2015

## **Silver Jubilee Conference**

*Are you an experienced education consultant, new consultant or a school leader seeking to understand more about high quality consultancy?*

Join national and international consultants at a conference which combines the outcomes of the latest research on educational consultancy with a variety of information and skills based sessions. The skills and knowledge of our members now extends over 44 countries worldwide.

**SEC**

SOCIETY of EDUCATION CONSULTANTS

[www.SEC.org.uk](http://www.SEC.org.uk)

**Full details of the conference programme, booking information and delegate DISCOUNTS can be found below.**

**Professor  
Helen Gunter  
University of  
Manchester**  
**Key facts from  
research  
evidence on  
consultancy**

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**New technologies  
& keeping up to  
date**

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**High quality  
consultancy –  
styles and tips**

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**Growing your  
business**

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**Networking**

**OPEN TO MEMBERS  
AND  
NON MEMBERS**

Broadway House,  
St James' Park  
LONDON SW1H 9NQ  
9.30am –3.30pm

Members: £55  
Non-members: £75  
Price inclusive of 3 course  
celebration lunch

**CONFERENCE PROGRAMME**

**9:30am: Registration, Helpdesks and Extensive Publications display including books and Apps:**

- ✓ Guidance on updating your profile on the SEC website
- ✓ Guidance for Accredited members on additional benefits and Quality Assurance
- ✓ How to join the SEC

**10:25am: Keynote: “Mapping the field of consultants and consultancy”**

Professor Helen Gunter is Professor of Education Policy at Victoria University, Manchester. Her work, involving the study of knowledge production within the field of educational leadership, includes extensive research into distributed leadership. In 2013-2014, she led a research project on *Consultants, consultancy and consultocracy*, working with Professor David Hall and Colin Mills, which is receiving international recognition. She has written extensively on leadership: *Leaders and Leadership in Education, Leadership and the Reform of Education*, and her 2014 publication *Educational Leadership and Hannah Arendt*. Professor Gunter has also edited a wide range of publications, including *Education Policy Research: design and practice at a time of rapid reform*.

**11:35am: Six information and skills based sessions led by national and international consultants - Delegates may choose any three to attend:**

Session 1: 11:35am- 12noon	Session 2: 12:05pm- 12:30pm	Session 3: 12:35pm- 13:00pm
Using new technology to enhance your consultancy	How to consult – “nuts and bolts”	Growing and maintaining a business
Active Listening and Coaching Techniques	Styles of Interacting with Clients	Keeping up to date

**13:00pm: Members are invited to attend the SEC Annual General Meeting**

Non members are invited to use this time for networking and browsing the publications display.

**13:30pm: Silver Jubilee Celebration Lunch**

Speeches during lunch will celebrate 25 Years of SEC and the work of our members.

**BOOKING INFORMATION AND DELEGATE OFFERS    Book online at [www.sec.org.uk](http://www.sec.org.uk)**

**SEC Members** - Receive a 15% Conference Day discount on Imaginative Minds Publications purchased on the Conference Day or within 7 days, when booking your own place and a place for a non-member.

**Non-Member Consultants** - Receive a £10 discount on your first year's membership when you join SEC on the Conference Day or within 7 days.

**Non-Member School Leaders** - Receive a 15% Conference Day discount on Imaginative Minds Publications purchased on the Conference day or within 7 days. PLUS access a database of worldwide knowledge/expertise; access support from national and international consultants.